

This Privacy Policy is designed to help you understand how we collect, use, and safeguard your personal information. By using our website and our services, you consent to the practices described in this Privacy Policy.

Information We Collect:

We may collect the following types of information when you visit our website or use our services:

1. **Personal Information:** We may collect personal information, such as your name, contact information (email address, phone number), and date of birth, to schedule appointments and provide dental care services.
2. **Health Information:** To provide you with the best possible dental care, we may collect your medical and dental history, information about your dental conditions, and treatment preferences.
3. **Usage Information:** We may collect information about how you use our website, such as your browsing activity, pages visited, and the date and time of your visits.
4. **Appointment Reminders:** We will collect your consent to send appointment reminders through email and text messages.

How We Use Your Information

We use the information we collect for the following purposes:

1. **Appointment Scheduling:** To schedule and manage your dental appointments.
2. **Communication:** To send you appointment reminders, updates, and important information regarding your dental care.
3. **Improving Our Services:** To enhance the quality of our dental care services and improve our website.
4. **Legal and Regulatory Compliance:** To comply with legal and regulatory obligations.

Sharing of Information:

We do not sell, trade, or otherwise transfer your personal information to outside third-parties. Your information is kept confidential within our dental practice, and it is only accessible to authorized personnel who need this information to perform their duties.

Mobile Information:

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Information sharing to subcontractors in support services, such as customer service is permitted. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Your Consent for Appointment Reminders:

By providing your email address and phone number, you explicitly consent to receiving appointment reminders via email and text messages. You can opt out of these reminders at any time by contacting us or following the instructions provided in the reminders.

Security Measures:

We take the security of your personal information seriously. We implement a variety of security measures to maintain the safety of your personal information when you enter or submit your details on our website.

Cookies and Tracking:

Our website may use cookies and other tracking technologies to improve your experience. You can set your browser to refuse cookies, but this may affect your experience on our website.

Third-Party Links:

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these websites. We encourage you to review their privacy policies.

Changes to the Privacy Policy:

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated date. We encourage you to check this page regularly to stay informed about our privacy practices.

Contact Us:

If you have any questions about this Privacy Policy or wish to exercise your rights as described herein, please contact us.

By using our website and services, you agree to the terms and conditions of this Privacy Policy. Your privacy and the security of your information are important to us, and we are committed to protecting them to the best of our abilities.